

ATHLETIC

elitegaragefloors.com



At Ecore, we've challenged ourselves with one simple question:

Can a floor do more?

Yes.

We believe that a floor is more than just a passive surface. It must work with the human body to provide support and sustain the ability for individuals to do what they love—longer. Your flooring should go beyond your expectations; it should benefit those who interact with it. At Ecore, we engineer performance well beyond industry standards and, through technology and innovation, are driven to provide solutions for challenges that real people face every day. Our goal is to not just provide flooring, but to provide flooring solutions that improve the lives of people across every segment of the population in every life.

Built by Yes.



To understand our company, you have to embrace the idea that

Yes is More.

11

20

Ecore is dedicated to fully understanding the relationship between people and the surfaces they work, play and live on and how we can contribute MORE. Safety, ergonomics, and acoustics are our core areas of opportunity to create dynamic surfaces that are catered to the individual and the specific application.







The Promise of Safety

The safety of the athlete is paramount. From youth athletes to the elite professionals, it is rightfully the leading topic of conversation. At Ecore, our number one concern is keeping our athletes safe, so that they can perform at their peak level for longer. Ecore surfaces mitigate injury, protect the body, and promote ultimate and safe performance.

Featuring Bounce



The Promise of Ergonomics

Running. Jumping. Falling. And bouncing back. Time and time again. From the casual workout warrior to the serious athlete, repetitive motion, swift movement, and constant impact can take a toll on the body. At Ecore, we embrace the science of Ergonomics the absorption of force and the return of energy. We develop flooring solutions that diminish fatigue, minimize discomfort, and allow athletes to perform at their highest levels. We make surfaces that sponsor longevity through innovative engineering and design.

Featuring Rally



The Promise of ACOUSTICS

The more energy a product absorbs, the shorter its life cycle. For a product to absorb a lot of energy, it must be made of a material that will deflect, allowing the falling object to penetrate or sink into the material. Ecore products feature a firm yet energy absorbing foundation that meets all physical requirements while maximizing acoustical performance and therefore reducing noise in and between functional spaces overall.

Featuring SmashTile



Find your perfect Flooring Solution.

	Force Reduction	Energy Restitution
Everlast Collection		
Basic Rolls & Tiles	10.4	71.9
UltraTile	50.2	47.9
SmashTile	67.7	46.1
Performance Collection		
Motivate	14.4	66.8
Rally	35.4	53.7
Beast	11.4	72.2
Monster	38.1	53.5
Speed & Agility Turf	36.9 (8mm)	46.1 (8mm)
	53.4 (15mm)	40.2 (15mm)
Elevate Collection		
Roster	19.1	62.8
Bounce 2	11.9	68.4
Spectator	-1.5	79.2
Frictional	-0.3	78.6
Aqueous	-1.7	78.8

46 Surface America

___ Version 1



Everlast Collection

Durable

Safe

Superior

The Everlast Fitness Flooring family of products has been manufactured by Ecore since 1989. Each product in this offering consists of composition rubber.

Everlast Fitness Flooring is durable, while having excellent slip-resistant properties. Rubber's inherent traits make it superior at absorbing impact force. This unique combination of attributes makes composition rubber the ideal choice for fitness applications.

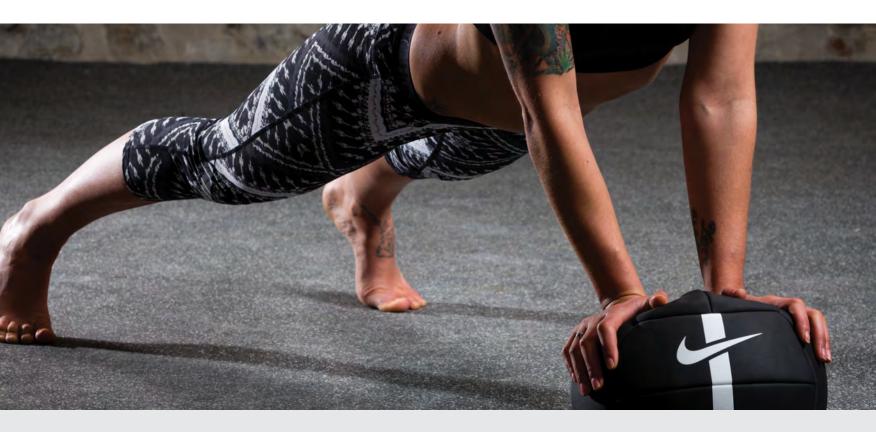
Everlast

PRODUCTS	PRODUCT	FEATURES	(١			
Everlast Collection	Description	Benefits	Colors	Rolls	Tiles	Planks	
Basic Rolls & Tiles	Composition rubber floor	Durable, easy to maintain, slip-resistant	24	•	•		
UltraTile®	Beveled tile featuring a patented footed system	Modular, easy installation & maintenance, slip- resistant, ADA compliant	17		•		
SmashTile	Molded tile featuring a patented wear layer	Extreme durability, ultimate sound and shock absorption	17		٠		

APPLICATIONS															
Restrooms	Locker Rooms	Cardio	Entrances & Common Areas	Light Weight Areas	Moderate Weight Areas	Extreme Weight Areas	Strength Equipment	Functional Training	Group Exercise	Indoor Turf	Food Service Area	Wet Areas	Retail	lce Rinks	Tracks
		•		•			•							•	
		•		•	•	•	•								
				•	•	•	•								

Basic Rolls & Tiles

A top choice for fit-minded people and athletes that stands up to consistent daily pounding.



Basic Rolls and Tiles are the "original" composition rubber fitness floor. Available in rolls and tiles, this durable surface sets the standard for performance, quality, and affordability.

Markets

Fitness

Student Rec

Benefits

Shock absorbent

Durable

Affordable

Easily maintained

Color Options

(All colors not shown; visit ecoreathletic.com for additional color options.)



Basic Black EL00

Mocha Latte 2

EL43A



Buff Blue 10 EL01

Wildcats 3

EL100B



Grippin Gray 10 EL02

Blue Jays

EL103



Buff Blue / Gray 10 EL04

Cardinals

EL104



Rippin Red 10 EL05

Dark Gray

EL502

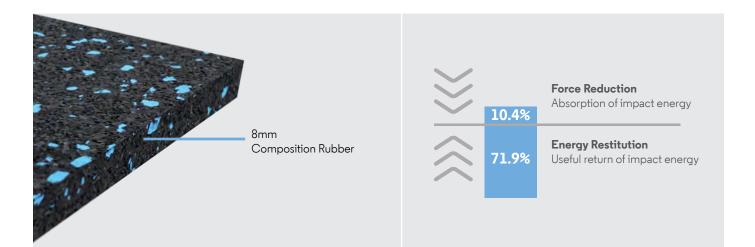


Steel Appeal 2 EL15A



Raiders EL503

Dimensions	Rolls	8mm x 48" (1.22m) 6mm x 48" (1.22m) standard/custom 9mm x 48" (1.22m) standard/custom	
	Interlocking Tiles	8mm x 23" x 23" (58cm)	
		All colors may not be available in all formats; refer to website for additional color and format options.	



UltraTile[®]

This premium composition rubber flooring provides unrivaled comfort, safety, and noise control.



UltraTile is designed with a patented "ultra" high-density wear layer on a molded base. This 24-by-24-inch modular tile offers enhanced shock absorption against impact in moderate to extreme weight drop applications.

Markets

Fitness Sports

Student Rec

Benefits15 year warrantySound and shock absorbentEasy installation with Quad Blok
installation systemSlip-resistant, wet or dryExtremely durableCustom color and logo options

Color Options

(All colors not shown; visit ecoreathletic.com for additional color options.)



Basic Black EL00



Steel Appeal 2 EL15A



Mocha Latte 2 EL43A



Buff Blue 20 EL45



Grippin Gray 20 EL46

Dark Gray

EL502



Rippin Red 20 EL47



Raiders EL503

Dimensions

Wildcats 3

EL100B



Blue Jays EL103



Cardinals EL104



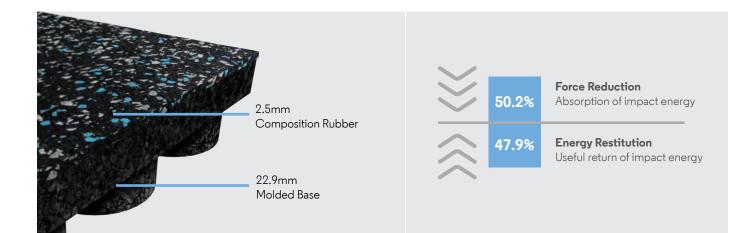
Blue

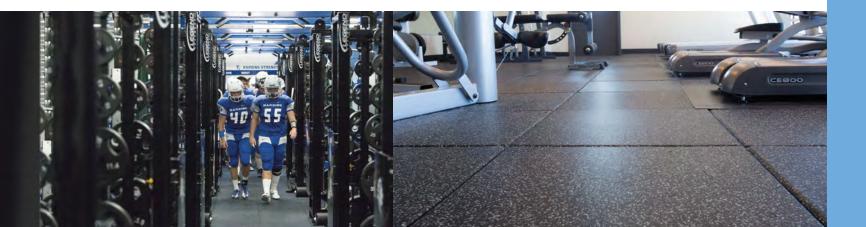
EL500



Tiles

1" x 24" (61cm) x 24" (61cm)





The Lyon Center University of Southern California

Los Angeles, CA

The Challenge.

As one of the world's leading private research universities, USC not only focuses on academics but also encourages an active lifestyle by providing free gym memberships to all students.

As a result of this heavy daily stream of students, USC recognized that updating the floor in the Klug Family Fitness Center weight room would remedy the existing tripping hazard and allow migration of the equipment around the space. The material would have to be low-maintenance, soundand shock-absorbent, and visually appealing.

The Lyon Center also needed to upgrade its locker rooms. The new floor not only needed to look better than the existing ceramic tile, but it also had to absorb impact force should someone still fall.

Our Solution: UltraTile[®]& Rally.

2,000 square feet of Everlast UltraTile was installed in USC's weight facility. The surface's patented "ultra" wear layer on a molded base provides superior noise and shock absorption. The ergonomic option of UltraTile reduces the constant impact of repetitive training, giving the students the best support in their daily routines.

In the locker room upgrade, 7,000 square feet of Performance Rally was installed. This 14.5mm dual durometer system is engineered to absorb impact force. It's much safer than ceramic tile, and meets both the aesthetic and functional needs of such a high-use area.



Collections: Everlast & Performance

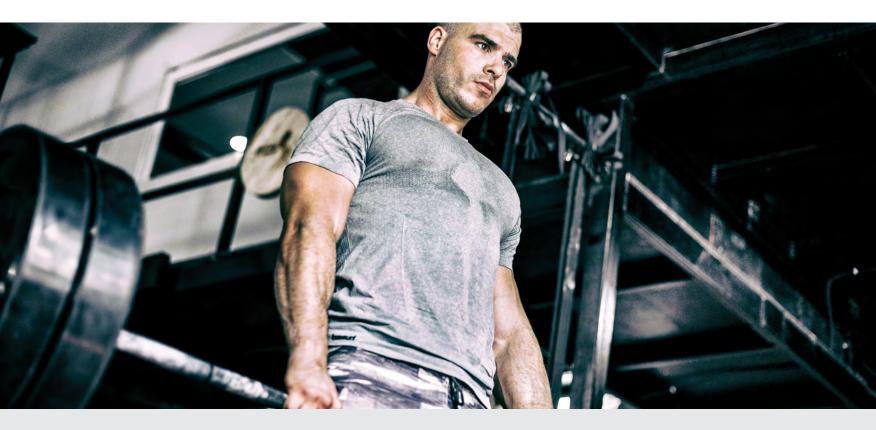
Products: UltraTile & Rally

Dimensions: 2,000 sq ft Ultratile/ 7,000 sq ft Rally



SmashTile

For areas with heavy weights and impacts, where shock and sound absorption are critical.



This 2-foot by 2-foot by 2.5-inch molded tile is designed for areas where extreme durability and ultimate sound and shock absorption are required. SmashTile mitigates the shock and sound resulting from large weight being released onto its surface by absorbing impact. SmashTile is the perfect complement to platform style weight lifting.

Markets

Fitness

Sports

Student Rec

Benefits

Superior sound and shock absorption

Patented "ultra" high-density wear layer

Slip-resistant

Easy installation with Quad Blok installation system

Color Options

(All colors not shown; visit ecoreathletic.com for additional color options.)

Mocha Latte 2

EL43A



Basic Black EL00



Steel Appeal 2



Blue Jays EL103





Cardinals EL104



Buff Blue 20 EL45



Blue

EL500



Grippin Gray 20 EL46

Dark Gray

EL502



Rippin Red 20 EL47



Raiders EL503

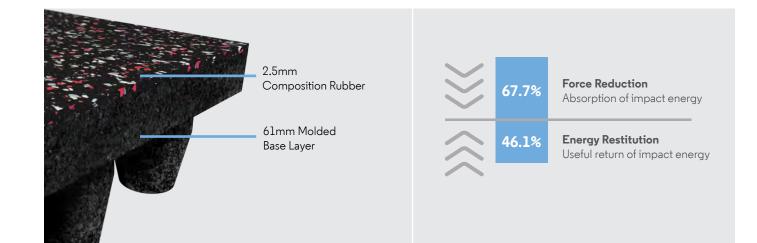
Dimensions

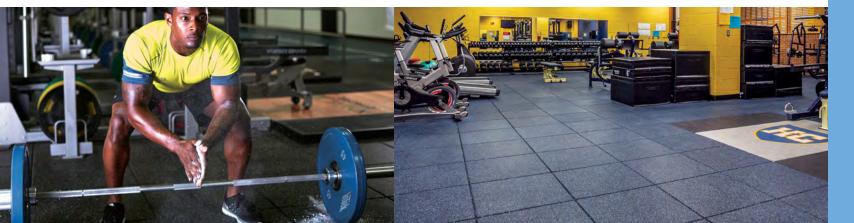
Wildcats 3

EL100B

Tiles

2.5" x 24" (61cm) x 24" (61cm)





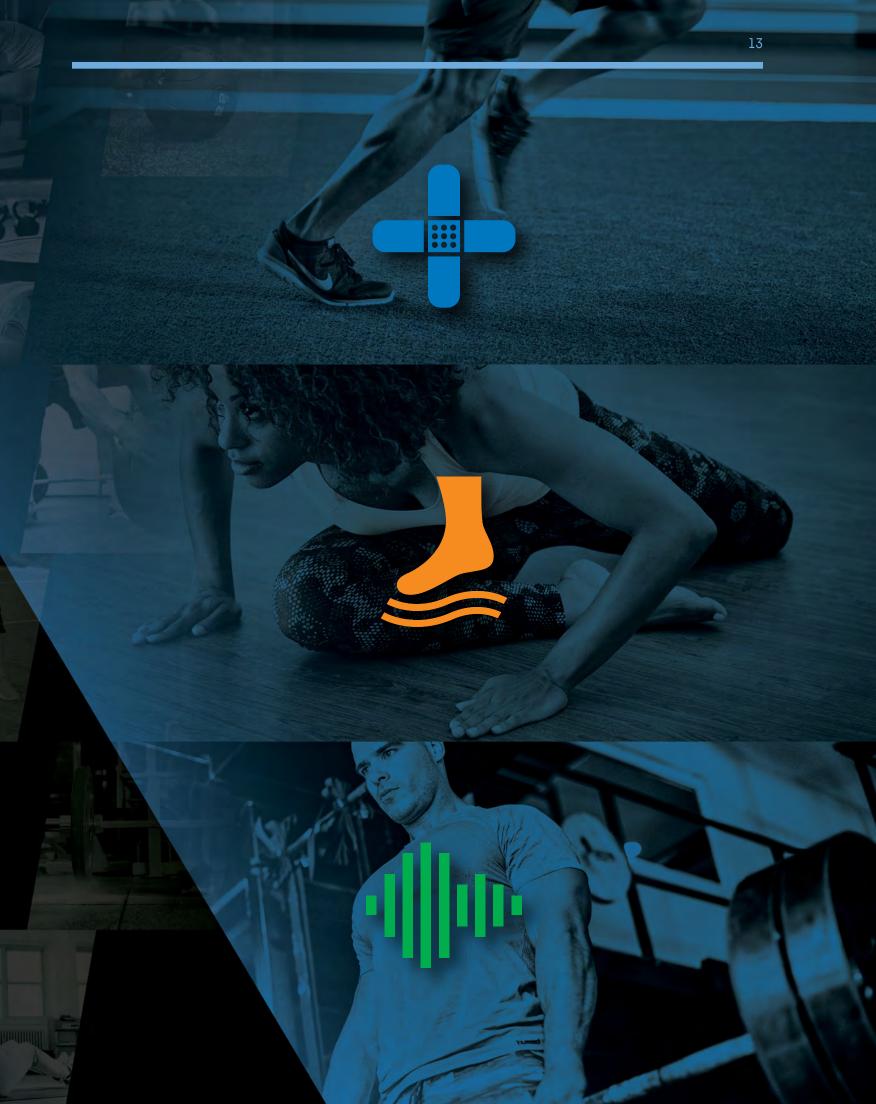
If the athlete matters, the surface they use matters.

Ecore creates surfaces that capture the negative energy of impact and return **positive energy** to the athlete.

NRG Factor:

Managing Force Reduction and Energy Restitution to deliver optimal performance.







Performance Collection

Quiet

Safe

Customizable

This family of products offers everything an athletic director or head coach needs to create an ideal training and performance environment for his or her athletes.

Performance

PRODUCTS	PRODUCT	FEATURES	(N			
Performance Collection	Description	Benefits	Colors	Rolls	Tiles	Planks	
Motivate	Colorful rubber wear layer fusion-bonded to a cushion composition rubber backing	Sound and shock absorption during fitness activities	12	•			
Rally	Fusion-bonded ergonomic floor	Dynamic energy return, comfort, and slip resistance while standing or walking	13	•	•		
Beast	Fusion-bonded for heavy strength training	Extreme durability, maximum energy restitution	13	•			
Monster	Fusion-bonded for extreme strength and conditioning	Durability and firm footing in strength training, ergonomic in functional training	13	•			
Speed & Agility Turf	Turf fusion-bonded to composition rubber, interlocking tile is ideal for portable/temporary turf systems	Non infill turf, ideal for footwork drills including hills and sled lanes	1	•	•		

	APPLICATIONS														
Restrooms	Locker Rooms	Cardio	Entrances & Common Areas	Light Weight Areas	Moderate Weight Areas	Extreme Weight Areas	Strength Equipment	Functional Training	Group Exercise	Indoor Turf	Food Service Area	Wet Areas	Retail	lce Rinks	Tracks
		•		•			•								
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				•	•			•		•					

Motivate

Colorful wear layers fused with durable composition rubber support daily workouts and functional training.



Tailored for light strength and conditioning, this 7.5mm surface combines an Ecore wear layer with a 5mm base layer. The result: a balanced distribution of force reduction and energy restitution, designed for the shift in fitness from equipment to more functional training.

(For indoor use only.)

Markets

Fitness

Sports

Student Rec

Benefits

Sound and shock absorbent

Fade resistant/wears well

Slip-resistant wet or dry

Color Options



Steel Appeal 2 ES15A



Mocha Latte 2 ES43A

Devils

ES105



Wildcats 2 ES100A

Tigers

ES106



Vikings ES101



Lions ES102

Blue

ES500



Blue Jays ES103



Gators 2

ES107A



Dark Gray ES502

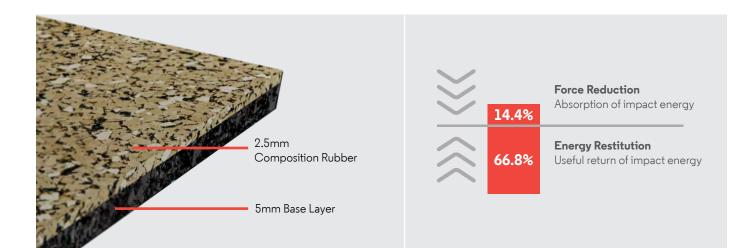
Dimensions

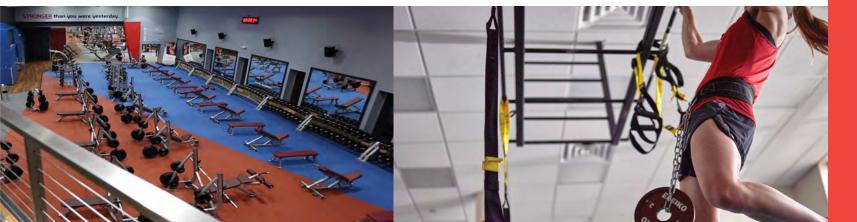
Cardinals

ES104

Rolls

7.5mm (2.5mm+5mm) x 48"





Rally

Working with the total athlete to absorb impact and return energy to accelerate daily training.



Tailored for heavy conditioning, this 14.5mm product showcases a dynamic force reduction of 35.40%. This dual durometer system is engineered to absorb the impact force related to aggressive functional training, providing an ergonomically advanced surface that works in concert with the body.

(For indoor use only.)

Markets

Fitness

Sports

Student Rec

Benefits

Sound and shock absorbent

Fade resistant/wears well

Slip-resistant wet or dry

Basic Black ES00



Steel Appeal 2 ES15A



(All colors not shown; visit ecoreathletic.com for additional color options.)

Mocha Latte 2 ES43A



Wildcats 2 ES100A



Lions ES102



Blue Jays ES103



Cardinals ES104



Devils ES105



Tigers ES106



Gators 2

ES107A



Blue ES500



Dark Gray ES502

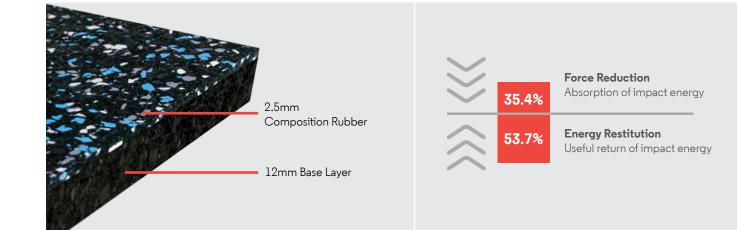
Dimensions

Rolls

14.5mm (2.5mm+12mm) x 48"

Interlocking Tiles 14.5mm (2.5mm+12mm) x 23" x 23"

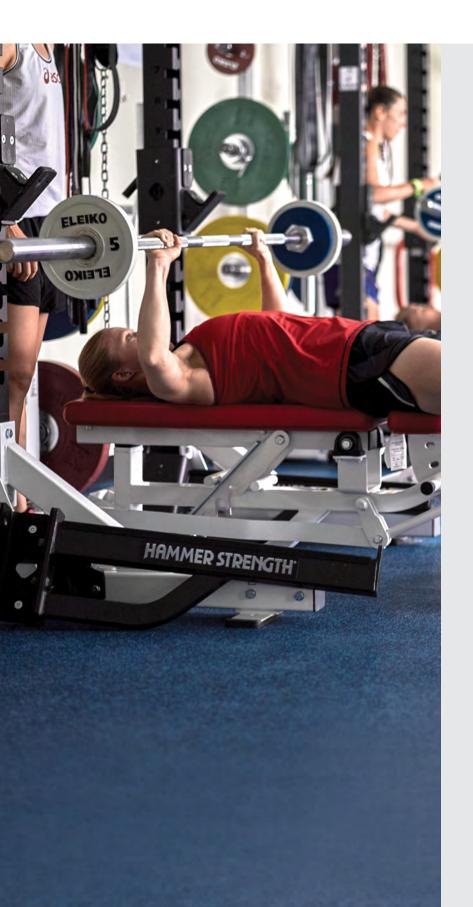






Beast

For areas primarily used for free weight training.



Designed for heavy strength training, this 10.5mm system features an angry base layer that maximizes energy restitution. This dual durometer system is engineered to enhance durability in applications dominated by free weight training.

(For indoor use only.)

Markets

Fitness

Sports

Student Rec

Benefits

Sound and shock absorbent

Fade resistant/wears well

Slip-resistant wet or dry

Basic Black ES00



Steel Appeal 2 ES15A



(All colors not shown; visit ecoreathletic.com for additional color options.)

Mocha Latte 2 ES43A



Wildcats 2 ES100A



Lions ES102



Blue Jays ES103



Cardinals ES104



Devils ES105



Tigers ES106



Gators 2 ES107A



Blue ES500

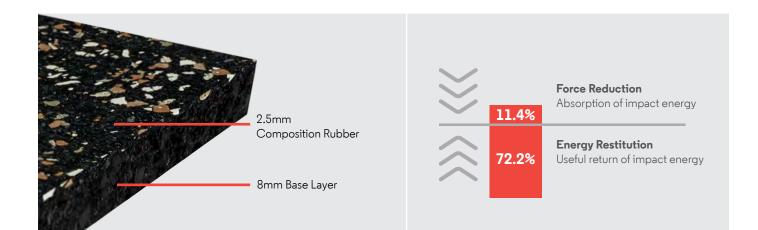


Dark Gray ES502

Dimensions

Rolls

10.5mm (2.5mm+8mm) x 48"





Monster

Supporting the elite athlete by providing the ultimate support for daily workouts and flexibility in design.



Custom-made for extreme strength and conditioning, this 22.5mm system features a 10.5mm Performance Beast Roll field united to a 12mm ShockPad. The resulting triple durometer system combines the durability and firm footing desired in strength training with the ergonomic demands of aggressive functional training in one surface.

(For indoor use only.)

Markets

Fitness

Sports

Student Rec

Benefits

Sound and shock absorbent

Fade resistant/wears well

Slip-resistant wet or dry

Basic Black ES00



Steel Appeal 2 ES15A



(All colors not shown; visit ecoreathletic.com for additional color options.)

Mocha Latte 2 ES43A



Wildcats 2 ES100A



Lions ES102



Blue Jays ES103



Cardinals ES104



Devils ES105



Tigers ES106



Gators 2

ES107A

1



Blue ES500

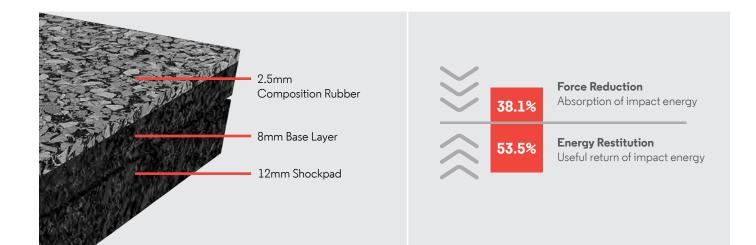


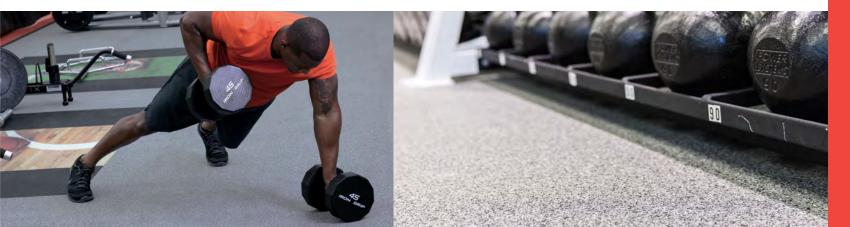
Dark Gray ES502

Dimensions

Rolls

22.5mm (2.5mm+8mm+(12mm)) x 48"





San Diego State University Athletic Center

San Diego, CA

The Challenge.

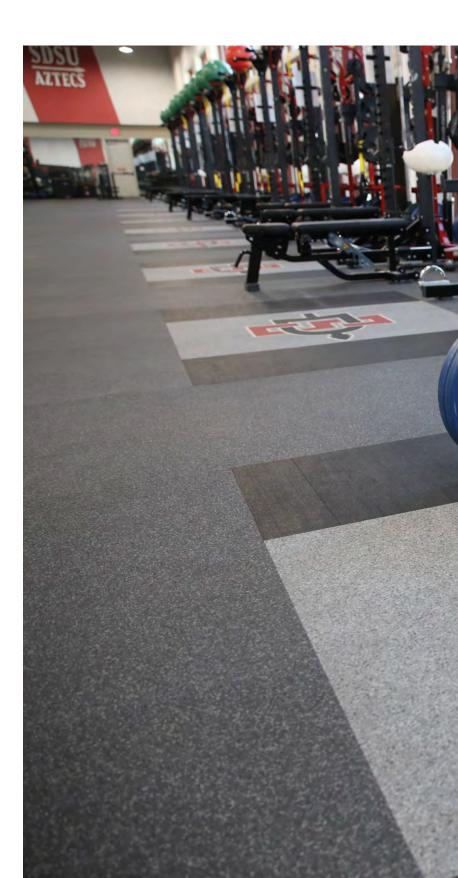
At a Division 1 school like San Diego State University (SDSU), sports are serious business. When SDSU renovated the Fowler Athletic Center, the 4-story, 130,000-square foot facility had to work for all of its sports programs.

The renovation particularly focused on the 13,000-square foot weight room, with a goal to become more competitive with other D1 schools and provide a more efficient training space for the 85 football players training at any given time. The existing floor was less than half an inch thick, resulting in a negative impact on athletes' joints, weights bouncing in an unsafe way, and generally unappealing wear and tear.

Our Solution: Monster.

The team found a solution in Ecore Monster, a 22.5-millimeter thick rubber athletic surface that is designed for extreme strength and conditioning. This triple durometer system combines the durability and firm footing needed for intense strength training with the ergonomic performance necessary for aggressive functional training.

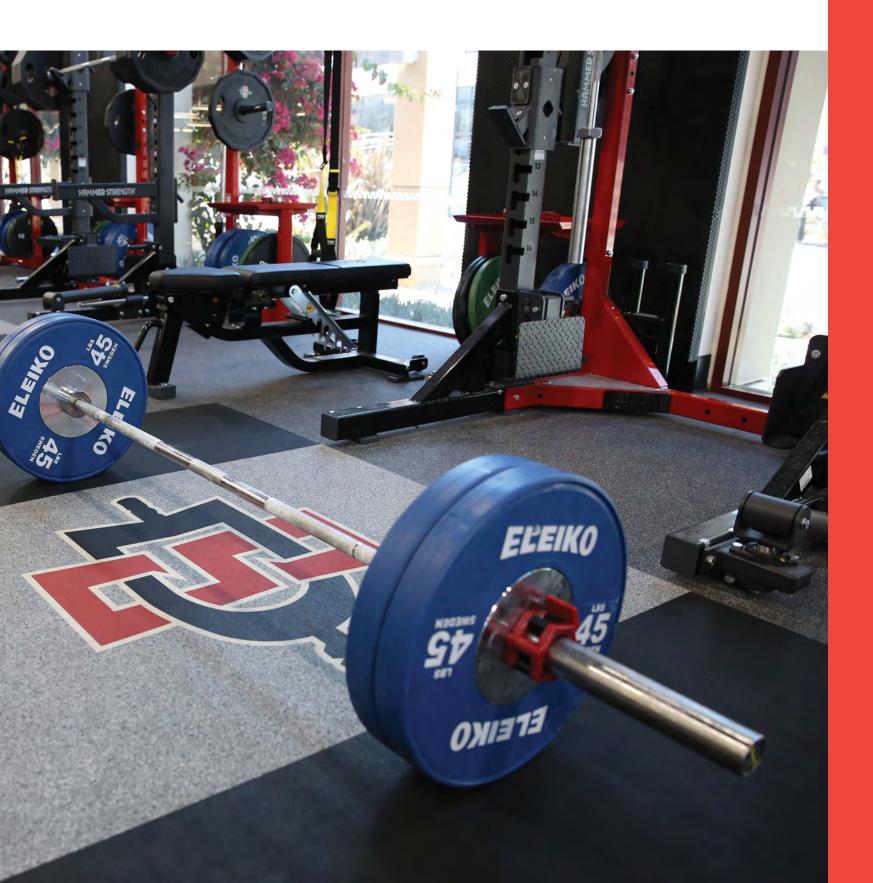
The new weight room surface features 25 in-laid Olympic weightlifting platforms complete with custom logos. Today, up to six athletes are able to work at each weightlifting station at the same time. The shock-absorbent floors minimize weight bounce and joint impact, allowing the SDSU football team to train safely.



Collection: Performance

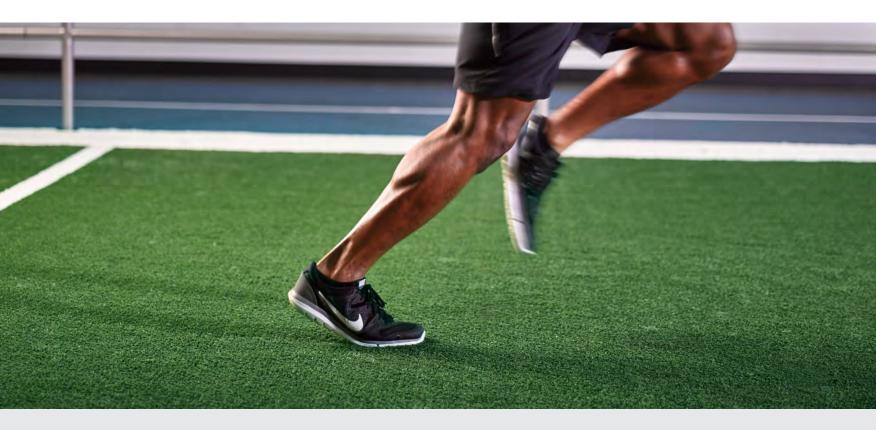
Product: Monster

Dimensions: 13,000 sq ft



Speed & Agility Turf

Durable and resistant to slips, this tightweaved turf-like product is ideal for functional and competitive training.



This turf features an extremely dense, textured, nylon wear layer fusionbonded to a 5mm or 12mm base layer. This consistent, tight surface is ideal for footwork drills and sled work.

(For indoor use only.)

Markets

Fitness

Student Rec

Benefits

No infill

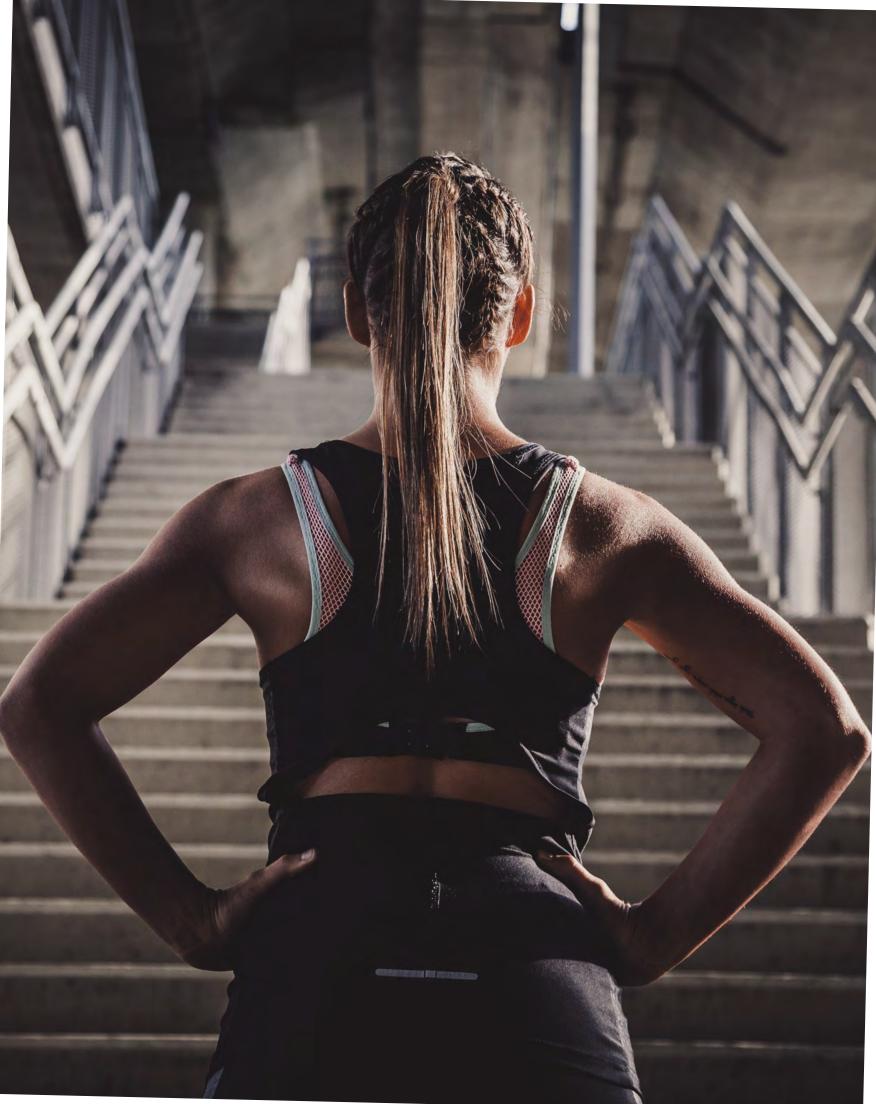
Portable (Interlocking Tile)

Meets specifications for competitive field hockey, lacrosse, and soccer fields Available in Turf Green as shown.



Dimensions	Rolls	8mm (3mm + 5mm) x 72" (1.83m) x 35LF (10.67m) 15mm (3mm + 12mm) x 72" (1.83m) x 25LF (7.62m) Custom roll lengths are available.				
	Interlocking Tiles	15mm (3mm + 12mm) Interlocking tiles are av			6.84cm) g interlocking transition system.	
		mm Dense	×	36.9%	Force Reduction Absorption of impact energy	
		lylon Wear Layer imm Base Layer	\approx	46.1%	Energy Restitution Useful return of impact energy	





Elevate Collection

Low-maintenance

Welcoming

Slip-resistant

Elevate is a collection of products designed to elevate the fitness space from the entryway to locker room.

Elevate

PRODUCTS	PRODUCT	FEATURES	(N			
Performance Collection	Description	Benefits	Colors	Rolls	Tiles	Planks	
Roster	Non-woven fusion- bonded to composition rubber, interlocking tile is ideal for portable/ temporary systems	Durable, portable, and easy to install	3		•		
Bounce 2	Heterogeneous sheet vinyl with a fusion-bonded rubber base layer	Quiet underfoot, ergonomic, low maintenance due to protective wear layer	6	•			
Spectator	Luxury vinyl tile	Durable in heavy commercial areas	16		•	•	
Frictional	Vinyl safety floor	Slip-resistant, enhanced coefficient of friction to prevent falls	6	٠			
Aqueous	Vinyl safety floor	Extreme slip-resistant	5	•			

	APPLICATIONS														
Restrooms	Locker Rooms	Cardio	Entrances & Common Areas	Light Weight Areas	Moderate Weight Areas	Extreme Weight Areas	Strength Equipment	Functional Training	Group Exercise	Indoor Turf	Food Service Area	Wet Areas	Retail	lce Rinks	Tracks
			•										•		
	•	•	•						•						
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•	•											•			

Roster

This durable product is perfect for high-traffic areas in fitness centers or gyms.



Roster features a unique non-woven surface that is fusion-bonded to a 5mm base layer and is offered in an interlocking format. This product is ideal for entryways or transition areas.

(For indoor use only.)

Markets

Fitness

Sports

Student Rec

Benefits

Durable

Portable

Provides moisture mitigation

Easy to install



Blue

Brown



Charcoal

Dimensions	Interlocking	23" Interlocking Tiles (7mm)
	Tiles	7mm (2mm + 5mm) x 23" (58cm) x 23" (58cm)





Bounce 2

For courts, dance, and group fitness, Bounce 2 contributes to the overall safety of the environment.



Bounce 2 features a synthetic wood-grain surface that is fusion-bonded to a 5mm base layer. The result is beautiful flooring that looks like real wood, but is more economical, durable, and easier to clean.

(For indoor use only.)

Markets

Fitness Sports

Student Rec

Benefits

Hygienic because of heat welded installation

Quiet underfoot

Ergonomic

Low maintenance due to protective wear layer

Can paint lines on surface



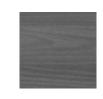
Wheat ES203



Chestnut ES204



Chocolate ES205



Graphite ES206



Sandstone ES207



Slate ES208

Dimensions

Rolls

7mm (2mm + 5mm) x 72" (1.83m) x 30LF (9.14m). Weld rod required.





Crunch Fitness

Stockton, CA

The Challenge.

Crunch Fitness is a heavy-lifter in the fitness industry, but one of the challenges of being a quickly growing franchise is making sure that members at every location get the same high-quality, highperformance experience.

With nearly 30 different types of classes and 3,000 members working out at a single location, finding a floor that increases safety, decreases impact and shock, and absorbs enough sound so the gym doesn't sound like an echo chamber is no easy feat.

Our Solution: Bounce 2.

Both Ecore and Crunch want athletes and fitness buffs to get an elite experience. In 2015, Ecore inked a deal with the fitness giant to be the exclusive provider of all athletic surfaces for its gym locations.

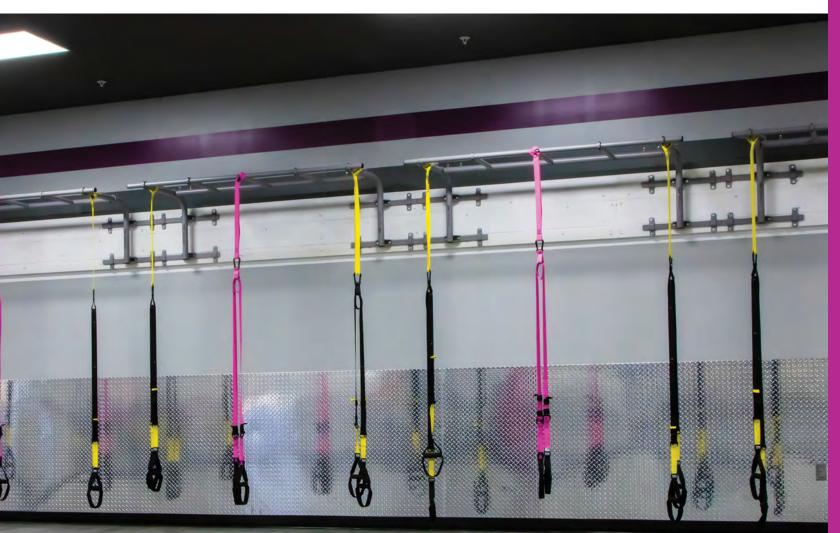
To enhance Crunch's brand, Ecore provides Rally for the general fitness and free weight area in a custom blue color, and Motivate for the ride studio in custom red, along with Bounce 2 in graphite for their Group X studios, and a special Crunch Turf for their turf areas. The result is a comprehensive flooring system that is engineered to absorb the impact and sound related to aggressive functional training, while providing an ergonomically advanced surface that works in concert with the body and is safe for falls.



Collection: Elevate

Product: Bounce 2

Dimensions: 600 sq ft





Spectator

Elevate your facility's common spaces with the beautiful finishes Spectator offers.



Spectator is a 2.5mm luxury tile in highend wood and texture visuals. These planks and tiles are suited for heavy commercial areas within your facility.

Markets

Fitness

Sports

Student Rec

Benefits

High-end look

Designed for heavy commercial areas

Easy to install



Beach Oak 400

Urban Cement

450

Dimensions



Light Ash 401



Mocha Linen 451

Wood

2.5mm LVT



Saddle Oak 402

Smoked Cement

452



Golden Elm 405



Buff Cement 454



Rich Walnut 406

Steel Linen

456





Charcoal Linen 457

(6	except Dark Ash)	·		
	Dark Ash	2.5mm x 7" x 48" (18c	m x 122cm) planks	
	Texture	2.5mm x 18" x 18" (46	cm x 46cm) tiles	
			-1.5%	Force Reduction Absorption of impact energy

2.5mm x 6" x 36" (15cm x 491cm) planks

Energy Restitution Useful return of impact energy

79.2%

(All colors not shown; visit ecoreathletic.com for additional color options.)

Frictional

For locker rooms and bathrooms, Frictional vinyl safety flooring prevents slips and falls.



Frictional is a 2mm vinyl safety flooring with an enhanced coefficient of friction to prevent falls in traffic areas where slipping may occur.

(Only available for sale in the United States.)

Markets	Benefits
Fitness	Slip-resistant
Sports	Designer look
Student Rec	Minimal maintenance
	Easy to install



Nightsky 4760



Woodland Gray 4770



Whirlpool 4805



Galactic 4815



Bisque 4860



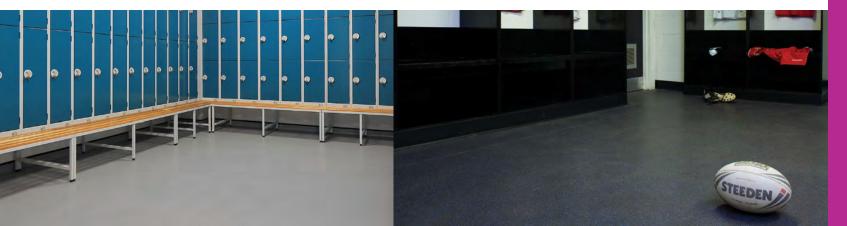
Barley 5500

Dimensions

Rolls

2mm x 6.56' W (2m) x 65.61LF (20m). Weld rod required.





Aqueous

Slip-resistant surfacing provides a beautiful finish with minimal maintenance required.



This 2mm vinyl safety flooring is engineered with slip-resistant particles and a raised emboss for added slip resistance. Offered in 6-foot, 7-inch wide rolls with heat welded seams.

(Only available for sale in the United States.)

Markets

Sports

Fitness

Student Rec

Benefits

Slip-resistant

Designer look

Minimal maintenance

Easy to install



Amazon 4252



Colorado 4253



Black Volta 4255



Tigris 4257



Adriatic 4258



Rolls

2mm x 6.56' W (2m) x 65.61LF (20m). Weld rod required.





Surface America

Surface America is a subsidiary of Ecore that provides the complete installation of recreational and athletic surfacing. For 25 years, Surface America has provided project management, construction services, surfacing installation, supervision, and warranty service for thousands of projects throughout the U.S. Every Surface America system is designed and manufactured with long-term performance in mind. Surface America selects the best material components available to design each surface with the characteristics necessary for the application.

Ecore Athletic is proud to offer the following Surface America systems.

Visit surfaceamerica.com for more information.



RecSport Turf Installed Outdoor System



RecSport Turf has the look of beautiful natural grass but with little maintenance and world-class toughness. This system features a polyethylene fiber tufted into a backing paired with a composition rubber base layer. The resilient base layer provides great shock absorption and the turf layer requires no infill.

Markets

Fitness

Student Rec

Sports

Benefits

Outdoor with perforations for drainage

Custom logos, lines, and designs

No infill needed

EverTop Outdoor Poured-in-Place System



EverTop is a half-inch, wet poured, onelayer, troweled-on-site system featuring polyurethane. This surface is specifically designed for outdoor multipurpose areas.

Markets

Fitness

Student Rec

Benefits

Outdoor

Custom logos, lines, and designs

When used with aliphatic urethane binder = 10-year warranty; when used with aromatic urethane binder = 7-year warranty.

ElastoFloor Poured-in-Place System



ElastoFloor Roll-Pour system is engineered specifically for use as an indoor basketball, volleyball, tennis, racquetball, squash, multi-sport court or track. This seamless surface consists of three layers of poured urethane over a prefabricated and fully adhered composition rubber base layer.

Markets

Fitness

Student Rec

Sports

Benefits

Shore A hardness, shock absorbent, installed system

Non-porous, excellent slip and wear resistance

Custom logos, lines, and designs





So, is the floor your most critical piece of equipment?

Yes.





Bringing these attributes together in expert proportions, we've created tailored surfaces that make lives better, while also protecting the planet.

This is Ecore's definition of SUSTAINABILITY

Can a floor make people's lives better in their environment, while simultaneously benefitting the natural environment?



ecore Built by Yes.





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